



Winter Special 2020 Newsletter

Dear Clients,

I hope you're all keeping well.

### Since Our Last Newsletter...

Sorry it's been quite a while since our last Newsletter, though I'm happy to let you know this is because we've been so busy since opening the spa and so have had little time to spare! A warm welcome to all our new clients that have joined us since we opened ...hopefully you'll find us worthy of your business – we certainly try to be a cut above the rest (pardon the pun!)

To everyone... while we try our best to be the best, we recognise that we're not perfect and therefore welcome your feedback. We will try to immediately rectify any issues you raise with any of our services – please contact us here at the spa on 0118 214 2055 or via email to [info@pawsomedogs.co.uk](mailto:info@pawsomedogs.co.uk) should anything crop up and we'll do our best to sort things out.

### Black Friday Deals...

Until 5th December we're taking 15% off our range of toys, including Nerf™, Chuckit™ and Kong™, and 20% off all of our luxury Ditsy Pet™ and Dogue™ collars, leads and jumpers. We're also running a promotion on our Natural ranges (Buffalo Biltong, Chicken Feet and Hairy Venison Ears) – all of these are buy-4-get-one-free (while stocks last) – so go on, save some cash while you spoil your best friend in the run up to Christmas!



## Christmas Deals...

Now that there's only a couple of weeks until the start of December, we think it's about the right time to pick up one of our Pawsome Advent Calendars for your Pampered Pooch! And maybe as a Christmas present they'd like one of our Three Bird Roasts (with 100% pure Turkey, Duck and Chicken) – our Christmas Hampers have the pure Sticks, and our Christmas Crackers have the pure Patés! When its gone, its gone!! So grab one while you can!

Our exclusive Christmas Spa Package is only £10 on top of your normal groom price (normally £16) – it includes a Nagayu™ rinse, a revolutionary spa treatment that deep cleans their coat and moisturises their skin, an exfoliating 'no-tear' Blueberry Facial scrub to delicately deep clean around their eyes and mouth, a mint foam breath-freshener, a peanut butter bone and a Christmas-themed Dickie bow!



## Teeth-Cleaning Service...

I think all of us know that poor oral hygiene causes bad breath, and is linked to a multitude of other serious health conditions, so, I want to let you know that we've been getting fantastic results from our Cleany Teeth™ teeth-cleaning service – check out our Facebook page for some before-and-after pics! With over-consumption over the holiday period being the norm for us all, including our dogs, it's worth thinking about getting them booked in for a teeth-cleaning session in the new year. Because we truly believe this is so important for long term health we have changed our pricing structure so that it's based on how long it takes rather than the previous fixed prices... so, if their teeth are in good condition you won't be stung with a big bill! If their teeth are badly stained with a lot of tartar/plaque build-up, and therefore need a lot more work, and/or your dog fights the process, the first session can take well over an hour and so will cost more...but the results speak for themselves and the health benefits for your dog are significant. Including this in their regular groom regime will mean it takes us less time, each time, and the cost to you reduces accordingly.

We've had a lot of puppies join us since opening so it's worth mentioning that the younger they are when they start getting their teeth cleaned regularly, the easier it'll be to maintain good oral hygiene for the rest of their lives.

## DIY Wash 'n' Dry...

It's the time of year when every single walk seems to end up with a muddy dog, and then muddy sofas, carpets and beds! We have very competitively-priced professional groomers' baths and dryers here for you to Wash 'n' Dry your dogs with. it's a walk-in service and we provide the shampoo (we offer a range to choose from depending on your dog's coat/skin), towels, aprons to keep you dry and ear defenders for the noisy dryers. So all you have to do is wash your own dog, you don't have to clean your bathroom top-to-bottom, or wash your towels! - We do the clean up, after what can sometimes be a messy business... We charge 75p per minute for DIY, with a minimum charge of £15... so you get 20 minutes and then 75p per minute thereafter and of course if you want to really pamper your pup you can upgrade from our standard DIY package! For an extra £5 you get the use of a Happy Hoodie™, a Kong Zoom Groom™, a 'no-tear' Blueberry Facial scrub, and a spritz of Pawfume™ for that professional just-groomed smell (and again you can choose which scent)!

If we don't see you before the holidays, we wish you all a Merry Christmas and Happy New Year - fingers crossed we can all spend the time with family and friends.

So that's all from us folks! Take care

Pawsomely Yours,

The Pawsome Dogs Team